



Nissan Franchise Exclusive: Agentic AI for the Modern BDC

Limited-Time Offer via Shift Digital - available through March 31, 2026



- ✓ 10% Off Monthly Pricing
- ✓ \$0 Setup Fees
- ✓ Pricing Locked When Booked by 3/31/26

Lock In Promotional Pricing by 3/31/26



Available exclusively to Nissan franchise dealers subscribing through Shift Digital

When Performance Matters, Agentic AI Delivers

Today's dealership BDCs face challenges like increased lead volume and tight response times, making it hard for human teams to scale without extra costs. Traditional automation struggles with complex interactions.

ID Privacy's agentic AI is specifically designed for high-volume dealership operations, managing communications across various platforms with persistent memory and real-time analytics.

This is not another chatbot. This is as a production-grade AI workforce aimed at converting, scheduling, and retaining customers without increasing headcount.

Promo Eligibility and Terms

Eligibility:

- Nissan Franchise Dealer
- Subscription executed through Shift Digital
- Booking completed on or before March 31, 2026.

Promo Terms:

- 10% discount applies to monthly subscription fees
- All applicable setup fees waived during promo period
- Promo pricing is locked for subscribed term
- Standard pricing resumes for new subscriptions after March 31
- Offer is non-transferable

Proven Results in High-Volume Franchise Dealers

The results below reflect the same agentic AI infrastructure, workflows, and governance now available to Nissan franchise dealers through Shift Digital.

Agent Performance Snapshot | 45 Days | High-Volume Franchise

- 6,200 customer conversations handled
- 5,178 unique leads engaged
- 432 appointments booked
- +63% improvement in lead-to-sale conversion
- +41% improvement in booked-to-sold conversion
- Zero incremental payroll cost

Outcome:

Consistent, high-velocity follow-up that converts without adding headcount.

Nissan Promotional Pricing

BDC Pro Sales Agent:

Inbound / Outbound BDC sales agent handling up to 1,000 calls and up to 10,000 emails, text or chat engagements monthly.

Price: \$2,250 **Promo: \$2,000**

Setup: \$895 **Promo: \$0**

BDC Pro Service Agent:

Inbound service desk agent connected to service scheduler to handle service appointments, appointment reminders and service inquiries seamlessly. Up to 1,000 calls and 10,000 emails/texts/chats per month.

Price: \$1,595 **Promo: \$1,435**

Setup: \$895 **Promo: \$0**

Campaign Pro Agent:

Outbound lead reactivation agent designed to re-engage cold or dead leads in a buy-or-die nurture sequence.

Price: \$2.50 per record, \$399 setup fee

Promo: \$2.25 per record with \$0 setup

Minimum: 500 records per month

Additional Call Blocks:

Additional 750 calls and up to 7,500 email, text, or chat engagements per month.

Price: \$1,500 **Promo: \$1,350**

Spanish Language Add-On:

Price: \$399 setup **Promo: \$0**

**Standard pricing applies to new subscriptions initiated after promotional period. Promo eligibility subject to franchise verification.*