



Nissan Partner Packages	BASE \$1,899	ADVANCED \$2,699	DOMINATE \$3,899
Mobile-First, Fully-Responsive Design	✓	✓	✓
Performance Enhancements & Monitoring	✓	✓	✓
Lightning Inventory	✓	✓	✓
Special Offers & Incentives	✓	✓	✓
Instant Site Search	✓	✓	✓
Scalable, Secure, Cloud Hosting with SSL and Cloudflare	✓	✓	✓
Performance Tools	✓	✓	✓
Review Monitoring & Website Integration	✓	✓	✓
PRIZM Reporting Platform	✓	✓	✓
Technical & Performance Support	✓	✓	✓
Smart Credit Application	✓	✓	✓
AudioEye Accessibility	✓	✓	✓
SEO Best-Practice Content & Site Architecture	✓	✓	✓
Call Tracking	200 Minutes	200 Minutes	400 Minutes
Cookie Consent Management	✓	✓	✓
CRO Team & Integration	✓	✓	✓
Mobile Wallet Integration		✓	✓
Personalized Shopping Experience		✓	✓
Managed Services		4 Assets	8 Assets
Credit Application with RouteOne and DealerTrack Connection		✓	✓
Unlimited Exports		✓	✓
Shopping Tools		Shop by Payment	Online Shopper
Build and Price		✓	✓
Facebook Inventory Exports		✓	✓
DMS Connection for Sales Matchback Reporting			✓
AccuTrade Core			✓
Conversations 50 managed			✓

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Online Shopper	Price/Mo
Online Shopper	\$1,200 (one-time setup fee \$600)

Conversations	Price/Mo
Conversations 2.0 (Self-Managed w/ Trade-In Eval Tool)	\$600
Conversations 2.0 (Managed Chat up to 50 Chats w/ Trade-In Eval Tool)	\$800
Conversations 2.0 (Managed Chat Unlimited w/ Trade-In Eval Tool)	\$1,000

Digital Advertising	Management Fee
Minimum Spend greater than or equal to \$2,500 <ul style="list-style-type: none"> - Digital Advertising - Mobile Advertising - Paid Search - Retargeting - Display - Social (Facebook, Instagram) - Video - Custom Ad Copy - Prizm Reporting - Fuel Inventory Search Advertising - Fuel Sales Map Strategy - Waze Access 	Actual Media Spend + 25% of Actual Media Spend up to \$3,500

Managed Services	Price/Mo
Managed Services Standard	\$500
Managed Services Advanced	\$1,000
Managed Services Dominate	\$1,500

SEO	Price/Mo
Standard	\$1,499 \$1,499 on non-DI platforms*
Advanced	\$2,199 \$2,399 on non-DI platforms*
Dominate	\$2,899 \$2,899 on non-DI platforms*

*Resources increase to properly optimize and publish on other website platforms

Advanced Capabilities	Price/Mo
Service Only Website Package	\$799
Facebook Exports	\$149
Custom Development	\$125/hour
Additional 225 Call Tracking Minutes	\$50