



DEALER DIGITAL
SOLUTIONS CERTIFIED

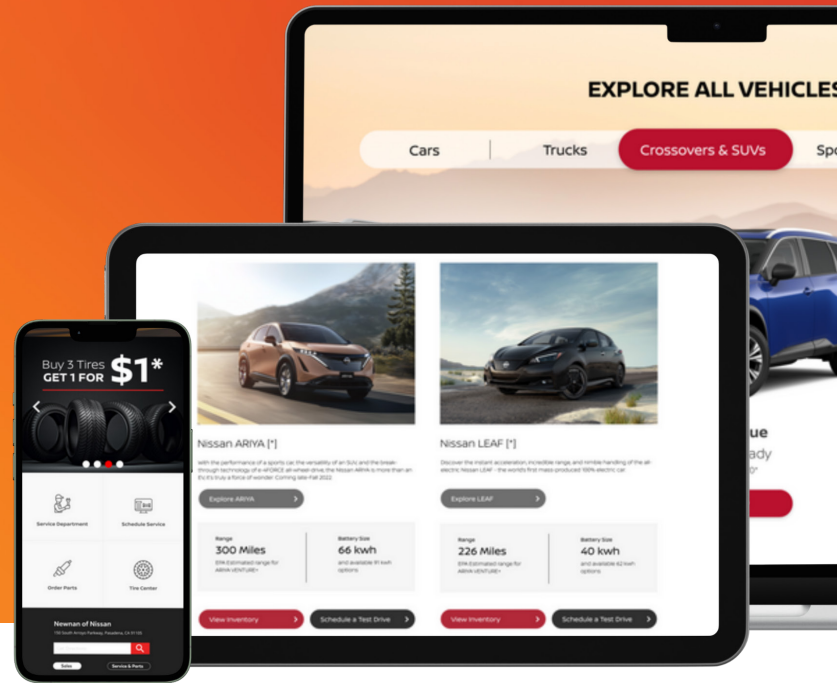


Discover Why Fox Dealer Earns All 5 Star Google Reviews



"Fox Dealer has helped us dominate the market by providing detailed reporting every month and complete transparency every step of the way. I really can't praise them enough."

Ray Penza | Platform Manager - Nissan 112



Better Service

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



Site Wide Merchandising

Fox Dealer bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



More Contacts

Fully responsive websites and mobile first design means more phone calls and form submissions.



Actionable Insights

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

Fox Dealer is the only Dealer Website Company Offering **24/7** Dealer Support!

Contact us today for a demo or to learn more!



Website Packages

	Base \$1,399/Month	Advanced \$2,099/Month	Elite \$2,999/Month
Drag and Drop Content Management	✓	✓	✓
Schedulable Assets	✓	✓	✓
Specials and Coupon Management	✓	✓	✓
Email Form Configuration	✓	✓	✓
Incentives Management	✓	✓	✓
SEO Platform Tools	✓	✓	✓
Social Media Plug-ins	✓	✓	✓
Window Sticker Management	✓	✓	✓
Role / Permissions based CMS access	✓	✓	✓
Payment Calculator	✓	✓	✓
Fully Responsive Design	✓	✓	✓
Dynamic Call tracking, Up to 4 lines	✓	✓	✓
OEM Integrations	✓	✓	✓
3rd Party Integration Support	✓	✓	✓
HTTPS Encryption	✓	✓	✓
Free-Text Search	✓	✓	✓
Google Analytics Creation & Management	✓	✓	✓
Adwords Integration	✓	✓	✓
Advanced Inventory Pricing Tools	✓	✓	✓
Premium Reporting Dashboard	✓	✓	✓
Advanced SRP Filtering	✓	✓	✓
Advanced SEO Setup and Audit	✓	✓	✓
Advanced Inventory Management Tools	✓	✓	✓
24/7 White Glove Customer Service	✓	✓	✓
Data Driven VDP Recommendations	✓	✓	✓
Accessible ADA Compliance Widget	✓	✓	✓
Dynamic Call tracking, Up to 8 lines		✓	✓
Vehicle Recommendation Tool		✓	✓
Behavioral / Offer (Pop-up)		✓	✓
Reputation Monitoring		✓	✓
Credit Application powered by 700 credit		✓	✓
Defend SEO (Ongoing Monthly SEO)		✓	✓
Picture to Video Inventory			✓
SRP Vehicle Offer			✓
Unlimited Inventory Exports			✓
Monthly Creative Services			✓
Monthly Email Campaign			✓
Custom Landing page Development			✓

A La Carte Options

	Price
Design+ Creative Services	\$899 / Month
Defend SEO	\$1,495 / Month
Boost SEO	\$2,495 / Month
Conquer SEO + RM	\$3,595 / Month
Service only website package	\$749 / Month
Credit App	\$199 / Month
Comply Auto	\$25 / Month
Monthly Email Blast	\$1,999 / Month
AccessiBe ADA Compliance Widget	\$99 / Month

